

Complete nutrition that supports your patients' choices¹.



60% of consumers believe plant-based diets are better for the environment²

PERSONAL FOOD CHOICES ARE CHANGING ACROSS AUSTRALIA

20% of the Australian population are flexitarian³

12%

of the Australian population **are vegetarian**⁴

20% decrease in meat consumption in Australia5

PEOPLE ARE CONSUMING ALTERNATIVE PROTEIN SOURCES FOR A VARIETY OF REASONS⁶ THESE MAY INCLUDE:



Environmental sustainability



Animal rights



Food allergies and intolerance



Health concerns

Malnutrition affects 30% of people living in Australia^{7,8}

No matter the age, receiving adequate nutrition is crucial for your patients' journey.

Low appetite, difficulty consuming food and poor diet quality may result in malnutrition.





Following a plant-based diet can be especially challenging for patients with or at risk of malnutrition due to:

- Low protein intake⁹
- Low vitamin D intake¹⁰
- Low serum levels of vitamin B12¹¹
- Low intake of minerals and trace elements such as, calcium, iodine, zinc, and selenium⁹

Introducing Fresubin® PLANT-BASED Drink

Complete plant-based nutrition¹² to support patients with or at risk of malnutrition

COMPLETE NUTRITION

Including vegan sourced vitamins, minerals & trace elements

HIGH PROTEIN

15 g high quality soy protein

HIGH ENERGY

1.5 kcal/ml

HIGH VITAMIN D

7.5 μg

FIBRE
4.5 g fibre



Suitable for all plant-based diets, including vegan, vegetarian, and flexitarian

LACTOSE FREE

DAIRY FREE

GLUTEN FREE

CHOLESTEROL FREE

HALAL

KOSHER

Fresubin® PLANT-BASED Drink is high in protein **quantity & quality**



Fulfills the **ESPEN** recommendation of a high protein formula with 20% of energy from protein¹³



Provides benefits of 100% soy protein:

- Complete amino acid profile and a Protein
 Digestibility Corrected Amino Acid Score (PDCAAS) of 1^{14,15*}
- Similar effects in increasing muscle protein synthesis and muscle strength compared to whey protein sources¹⁶



Fresubin® PLANT-BASED Drink is certified with a vegan label by the world's leading vegan & vegetarian trademark V-LABEL¹⁷

V-Label is an internationally recognised registered seal for labelling vegan and vegetarian products and services.

At no stage of production have ingredients of animal origin been used in our Fresubin® PLANT-BASED Drink.

V-Label at a glance

Credibility through a reliable inspection





Conscious choice inside & out

Fresubin® PLANT-BASED
Drink comes in our patented EasyBottle.

Since 2011 we have reduced the plastic used for our EasyBottle by 30%, resulting in (approx.) 440 tons less plastic per year*





Fresubin® PLANT-BASED Drink

Complete plant-based nutrition to support patients with or at risk of malnutrition.

		per 100 ml	bottle = 200 m
Energy	kJ	630	1260
	(kcal)	(150)	(300)
Fat (34% Energy)	g	5.7	11.4
of which saturates	g	0.4	3.0
of which mono-unsaturates	g	3.8	7.6
of which polyunsaturates	g	1.5	3
Carbohydrate (43% Energy)	g	16.1	32.2
of which sugars	g	6.3	12.6
Fibre (3% Energy)	g	2.3	4.5
Protein (20% Energy)	g	7.5	15
Vitamins			
Vitamin A	μg RE⁰	139	278
of which β-Carotene	μg RE°	34	68
Vitamin D	μg	3.8	7.6
Vitamin E	mg α -TE ⁰⁰	2.7	5.4
Vitamin K	μg	9.8	19.6
Vitamin C	mg	20	40
Thiamin	mg	0.23	0.46
Riboflavin	mg	0.24	0.48
Niacin	mg	2.6	5.2
Vitamin B	mg	0.27	0.54
Folic Acid S	μq	31.5	63
Vitamin B,	μg	0.6	1.2
Biotin	μg	6.8	13.6
Pantothenic Acid	mg	0.9	1.8
Minerals and trace elements			
Sodium	mg	120	240
Potassium	mg	240	480
Chloride	mg	180	360
Calcium	mg	128	256
Phosphorus	mg	100	200
Magnesium	mg	27.5	55
Iron	mg	2	4
Zinc	mg	2.1	4.2
Copper	mg	0.24	0.48
Manganese	mg	0.51	1.02
Fluoride	mg	0.22	0.44
Selenium	μg	10	20
Chromium	μg	11	22
Molybdenum	μg	16	32
lodine	μg	22.4	44.8
Choline	mg	40	80
Osmolarity	mosmol/l	705	
Osmolality	mosmol/l	820	

[°] retinol equivalents (RE), °° alpha-tocopherol equivalents (α-TE), °° niacin equivalents (NE)

MY NUTRITION. MY CHOICE.



Suitable for all plant-based diets

H | PROTEIN
I ENERGY
VITAMIN D
with fibre





https://www.fresubin.com/au Dig a bit deeper here!

References

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