



Medication lubricant

Making tablets easier to swallow



World's #1
Medication
lubricant

**Are you asking customers
or patients if they find tablets
hard to swallow?**

Up to 40% of people face problems with
the intake of oral medication.*

Who is affected by swallowing difficulties?

It's not just children or the elderly, people of all ages can be affected. And for those who are, they often struggle on in silence. As healthcare professionals, it's up to you to ask the right questions and offer an evidence-based solution.



Using foods to assist in swallowing tablets?

Food substances have not been designed to use with medications and may impact the efficacy, side-effect profile and absorption of the medication.



Crushing or splitting tablets?

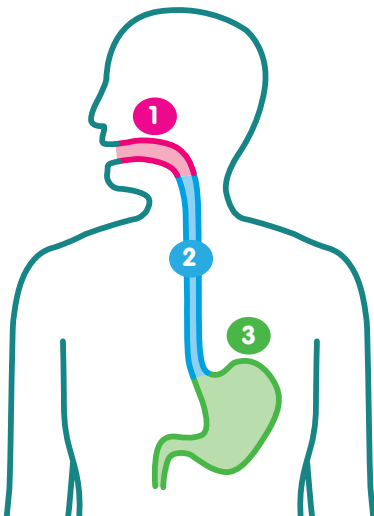
Crushing or splitting tablets can result in:

- Increased risk of side-effects
- Decreased therapeutic effect
- Loss of dose

Why is Gloup® best practice?

- 10+ years of clinical experience and multiple published clinical trials*
- Supported by clinical guidelines: *eMIMS*, *AMH - Aged Care Companion*, and *Don't Rush to Crush+*
- The Australian '**Don't Rush to Crush+**' guidelines by Advanced Pharmacy Australia states; "use of a medication lubricant can avoid the need to crush or disperse medicine"¹

Gloup® can assist in 3 ways:



1. Oral

- makes medication easier to swallow
- reduces the need to crush medication
- masks the bitter taste of medication

2. Oesophagus

- reduces friction between the medication and oesophageal lining
- facilitates smooth oesophageal transit
- reduces the risk of medication getting stuck

3. Stomach

- designed to break down immediately once in the stomach, therefore having minimal or no impact on absorption

What is Gloup® medication lubricant?

Gloup® is a purpose designed gel that makes whole or crushed tablets EASIER TO SWALLOW.

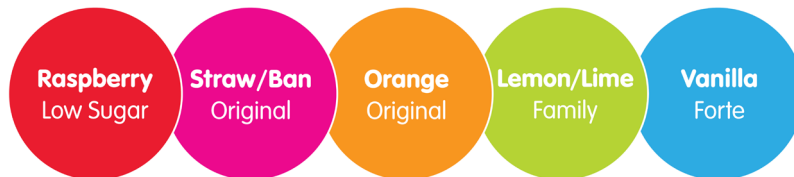
Gloup® is the world's #1 medication lubricant and is widely used in Australian and New Zealand Hospitals and Aged Care Facilities.

Gloup® benefits:

- A slippery gel that **makes tablets easier to swallow**
- **Reduces the need to crush tablets***
- Masks the bitter taste of tablets
- Reduces the chance of tablets getting stuck*
- No known interactions with medications
- Minimal or **no impact on absorption***
- Supported by a strong body of **clinical evidence***



Available in 5 flavours and 2 thickness levels



Product	Flavour	Level	Patient group
Gloup® Low Sugar	Raspberry	3 Moderately thick	Those on a low-sugar diet
Gloup® Original	Orange, Strawberry/Banana	3 Moderately thick	Appropriate for most patients
Gloup® Family	Lemon/Lime	3 Moderately thick	Appropriate for most patients
Gloup® Forte	Vanilla	4 Extremely thick	Moderate to severe dysphagia [^]

Compliant with the IDDSI standards (see <https://iddsi.org>) [^]Seek advice from a healthcare professional.