



# INTRODUCING NEW TENA PROSKIN PANTS



TENA's new product innovation  
delivers **2x faster absorbency\***  
and improved dryness,  
for better protected skin.

# IMPROVED TECHNOLOGY

New absorbent core design with improved dryness and new channels that enable faster absorption of liquid into the core, for longer-lasting protection to keep skin better protected.



Absorbs  
**2X**  
faster\*

Up to  
**100%**  
leakage  
security

## NEW ABSORBENT CORE DESIGN

Up to  
**30%**  
drier\*

Skins stays  
better  
protected

# MARKET LEADING BENEFITS GUARANTEED



**Triple protection** and soft comfort help your residents to stay dry, secure, and confident all day.



FeelDry™  
Advanced

**Our FeelDry™ Advanced Technology** draws liquid away from the surface, keeping the skin dry.



**Breathable materials** that allow air to circulate for skin health and comfort.



The ProSkin Pants **neutralise odours** instantly and continuously.



**Long-lasting protection** for **total security**



The Skin Health Alliance accredits all TENA Proskin products so you can be sure they are always skin-friendly.



**Soft anti-leakage barriers** for extra protection.



Just like underwear, this pant **stretches to fit the body**, ensuring that it always stays in place for comfort and security.



# OUTPERFORMING THE COMPETITION

Our new innovation means TENA is the best product on the market when it comes to **absorbing liquid faster** and **staying drier for longer**.

## SKIN HEALTH EQUATION

Faster absorption into the core

+

Drier product surface

=

Lower risk of leakage and skin irritation

## TENA'S SUPERIOR PERFORMANCE...

2x faster absorption\*

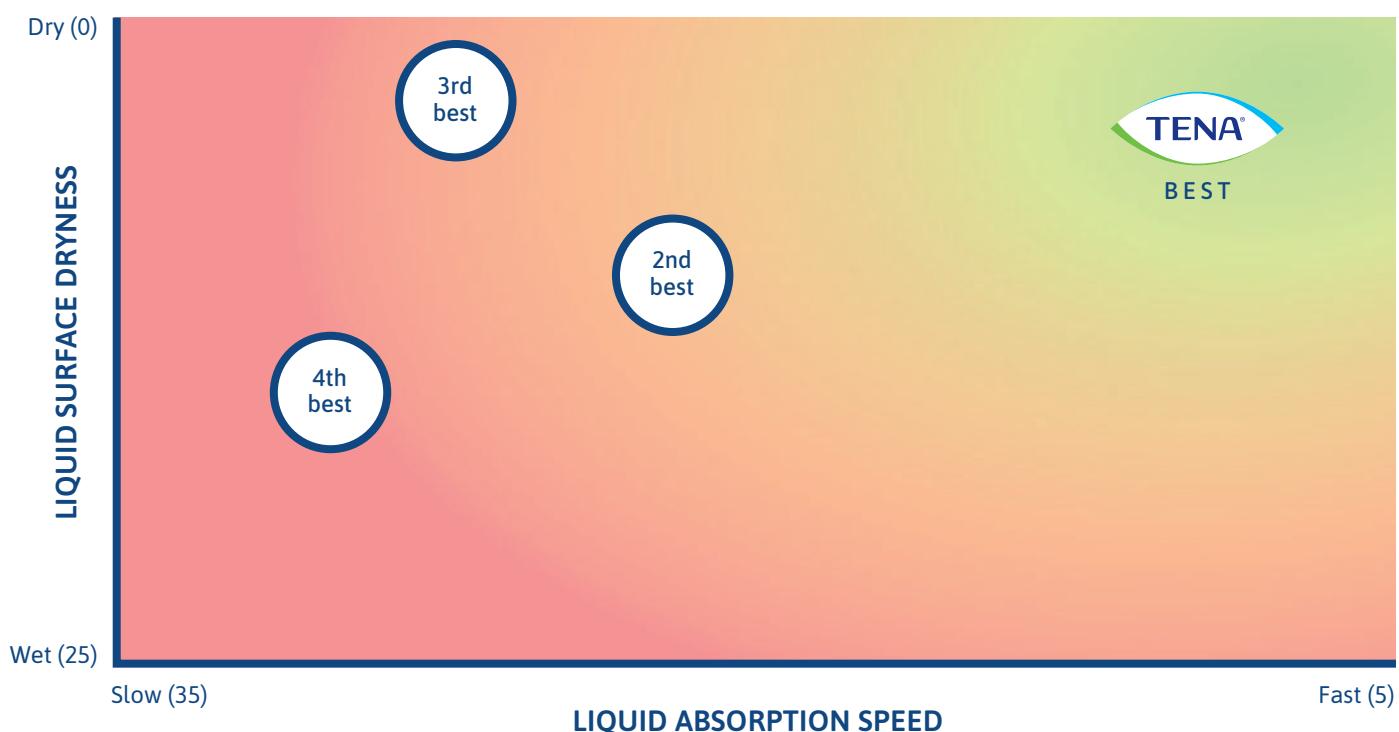
+

30% drier product surface

=

Better protected skin

Greater liquid acquisition speed and improved dryness means **better skin health for residents**.



# WHAT GREATER PROTECTION MEANS

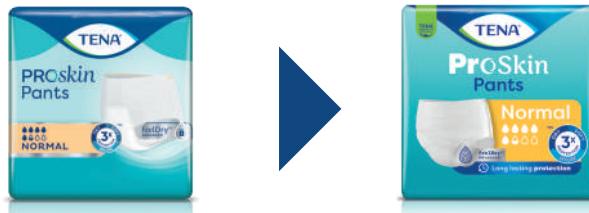
Emotional, as well as functional support

- ✓ New TENA ProSkin Pants keep skin better protected by offering longer-lasting protection for total security.
- ✓ Being protected for longer helps ease some of the pressures of caring routines.
- ✓ Helps **give confidence back** to those in your care, while easing some of the staff pressures and workload.



# A NEW AND IMPROVED PROSKIN RANGE

A new pack navigation with clear colour coding, size and absorbency information – helping staff to find the right products for each resident.



The new range works like regular underwear, giving confidence back to residents and boosting care efficiency and staff satisfaction.

PRODUCT	TENA PROSKIN PANTS NORMAL	TENA PROSKIN PANTS PLUS	TENA PROSKIN PANTS SUPER	TENA PROSKIN PANTS MAXI	TENA PROSKIN PANTS NIGHT
ABSORBENCY	4 water droplets	5 water droplets	6 water droplets	5 water droplets	6 water droplets
PRODUCT VARIANTS	M, L, XL	S, M, L, XL	M, L, XL	M, L, XL	M, L
PROTECTION	Moderate or heavier leaks				
SUITABILITY	More Mobile or Independent				More Mobile or Independent Night usage
PRODUCT BENEFIT	They're like regular underwear and are easy to pull on and off				Lie down protection while they're sleeping

\* Vs current TENA ProSkin Pants Normal/Plus

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