

myBiome™

– The same trusted Prebiotic fibre, with an improved product range

Everything you need to know about the transition from Kfibre®

Why Has Kfibre Changed?

Understanding the Rebrand

- Same Australian prebiotic
- Same hero PhytoBiome® prebiotic ingredient, research, and science
- New brand name: myBiome
- Improved flavour options
- Simplified product range for easier choice



What’s Different?

A quick side-by-side so you can see exactly what stayed the same

Feature	Kfibre	myBiome
Australian company	✓	✓
Low FODMAP Certified	✓	✓
PhytoBiome® Prebiotic Hero	✓	✓
Scientifically Researched	✓	✓
Improved flavour	–	✓
Added PHGG (Orange & Vanilla)	–	✓
Same Unflavoured formula	✓	✓

The core science you trust hasn’t changed – just the name and packaging!



Which myBiome Replaces My Kfibre?



01

Kfibre Green Neutral → myBiome Unflavoured

Same formulation – identical PhytoBiome® ingredient, no changes.

02

Kfibre Orange → myBiome Orange

New natural orange flavour with added Partially Hydrolysed Guar Gum (PHGG) prebiotic for enhanced digestive support.

03

Kfibre Berry → myBiome Vanilla

New Vanilla flavour for better taste and versatility, plus added Partially Hydrolysed Guar Gum (PHGG) prebiotic for enhanced digestive support.

04

Not sure which one to choose?

Match your previous Kfibre product above – the core PhytoBiome® ingredient remains the same.



Kfibre Neutral → myBiome Unflavoured

PhytoBiome® fibre – exactly the same formulation. No changes whatsoever.



Kfibre Orange → myBiome Orange

PhytoBiome®, Orange flavour, Citric Acid , Anti-caking agent (551), Colour (160a), Stevia	PhytoBiome®, Partially Hydrolysed Guar Gum, Natural Orange Flavour, Monk Fruit Extract, Carrot Powder.



Kfibre Berry → myBiome Vanilla

PhytoBiome®, Berry flavour, Citric Acid , Beetroot powder, Anti-caking agent (551), Stevia.	PhytoBiome®, Coconut Milk Powder, Partially Hydrolysed Guar Gum, Natural Vanilla Flavour, Monk Fruit Extract.

Ingredient Comparison

Why Did the Flavour Change?

Berry → Vanilla

- Tastier & smoother – you'll notice the difference!
- Mixes perfectly into coffee, smoothies, protein shakes & baking
- More versatile for everyday life
- Same trusted PhytoBiome® prebiotic goodness at the core



Why Did We Add PHGG?

✓ Another evidence-based prebiotic fibre

✓ Works alongside PhytoBiome®

✓ Gentle on digestion and low FODMAP

✓ Supports beneficial gut bacteria

✓ Added to enhance digestive support

Note: Unflavoured does NOT contain PHGG



*PHGG = Partially Hydrolysed Guar Gum

Frequently Asked Questions

01 **Has Kfibre been discontinued?**

Yes. Kfibre has been rebranded to myBiome™ – the same trusted PhytoBiome® prebiotic fibre in an improved range.

02 **Is it the same Australian company?**

Yes.The same Australian company, same trusted PhytoBiome® ingredient and science. Flavoured varieties reformualted by our inhouse dietitian and R & D team

03 **Is the neutral formula exactly the same?**

Exactly the same. myBiome Unflavoured uses the PhytoBiome® formulation as Kfibre Green Neutral.

04 **Is it still Low FODMAP?**

Yes. The core active ingredient, PhytoBiome®, is unchanged – low FODMAP and gentle on sensitive digestive systems.

Certifications & Quality

✓ Gluten Free

✓ Dairy Free

✓ Low FODMAP

✓ Vegan

✓ No Artificial Colours

✓ No Artificial Flavours or Preservatives

✓Clean label formulation – nothing unnecessary added, just the PhytoBiome® fibre your gut relies on.



Nutritional Comparison

SERVINGS PER PACK: 15 SERVING SIZE: 1.5 g	AVE. QTY PER SERVING	AVE. QTY PER 100 g
ENERGY	14.25 kJ	950.00 kJ
PROTEIN (TOTAL)	0.03 g	1.90 g
– GLUTEN	0.00 g	0.00 g
FAT (TOTAL)	0.05 g	3.10 g
– SATURATED	0.02 g	1.00 g
– TRANS	0.00 g	0.00 g
– POLYUNSATURATED	0.00 g	0.00 g
– MONOUNSATURATED	0.00 g	0.00 g
CHOLESTEROL	0.00 g	0.00 g
CARBOHYDRATE	1.39 g	92.50 g
– SUGARS	0.12 g	8.10 g
DIETARY FIBRE (TOTAL)	1.27 g	84.50
SODIUM	0.45 mg	30.00 mg

myBiome Unflavoured

SERVINGS PER PACK: 14 **SERVING SIZE: 2.5 g**	**AVE. QTY PER SERVING**	**AVE. QTY PER 100 g**
ENERGY	23.70 kJ	948.00 kJ
PROTEIN (TOTAL)	0.06 g	2.56 g
– GLUTEN	0.00 g	0.00 g
FAT (TOTAL)	0.05 g	2.15 g
– SATURATED	0.02 g	0.71 g
– TRANS	0.00 g	0.00 g
– POLYUNSATURATED	0.00 g	0.00 g
– MONOUNSATURATED	0.00 g	0.00 g
CHOLESTEROL	0.00 g	0.00 g
CARBOHYDRATE	1.65 g	66.05 g
– SUGARS	0.16 g	6.30 g
DIETARY FIBRE (TOTAL)	1.89 g	75.55 g
SODIUM	0.52 mg	20.94 mg

myBiome Orange

SERVINGS PER PACK: 14 **SERVING SIZE: 3.5 g**	**AVE. QTY PER SERVING**	**AVE. QTY PER 100 g**
ENERGY	49.19 kJ	1405.57 kJ
PROTEIN (TOTAL)	0.10 g	2.97 g
– GLUTEN	0.00 g	0.00 g
FAT (TOTAL)	0.50 g	14.40 g
– SATURATED	0.45 g	12.80 g
– TRANS	0.00 g	0.00 g
– POLYUNSATURATED	0.00 g	0.00 g
– MONOUNSATURATED	0.00 g	0.00 g
CHOLESTEROL	0.00 g	0.00 g
CARBOHYDRATE	2.12 g	60.60 g
– SUGARS	0.21 g	6.07 g
DIETARY FIBRE (TOTAL)	1.89 g	54.12 g
SODIUM	1.02 mg	29.25 mg

myBiome Vanilla

How to Choose Your myBiome Product

Unflavoured

“I want exactly what I had before“ – same PhytoBiome® formulation, no added extras.

Orange or Vanilla

“I like flavour“ or “I want the most complete formula“ – PhytoBiome® + PHGG prebiotic.

How to Use myBiome™



Smoothies, Juices & Coffee

Blend into your favourite smoothie or stir into water, coffee, or juice for an easy daily dose.



Yoghurt & Cereal

Mix into your morning yoghurt or porridge for a gut-friendly boost.



Baking & Cooking

Add to baking recipes like muffins or pancakes – versatile, and easy to incorporate.

Contact Us



Website

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We Understand Your Concerns

Changing a trusted product can feel uncertain. Thousands have relied on Kfibre® for years – that's why we kept PhytoBiome® at the heart of myBiome™. Our goal was to improve your experience without changing what makes it work. If you are looking support your gut health, rest assured the core ingredient remains exactly the same.



Thank you for trusting us through this transition.